



Nicole Messier

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I am a graphic designer with over five years of professional experience. I love to solve problems and create thoughtful, effective designs for print and web.

Experience

Lead Designer, ZoomInfo

March 2017 - Present

Promoted to Lead Designer with added responsibilities including management of work distribution and maintaining brand standards across all marketing assets. Serve as a mentor for other designers, providing feedback and giving final approval on projects.

Graphic Designer, ZoomInfo

January 2015 - March 2017

Designed and launched a complete rebrand of the company including a new logo, website, colors, fonts, and print collateral. Supports the marketing team with responsive landing page and email templates, tradeshow graphics, eBooks and various promotional materials. Provides design direction and mockups to UI team for product and web development.

Graphic Designer / Product Marketing Associate, Arthrosurface

June 2012 - January 2015

Worked closely with lifestyle magazines and medical journals to design and place all print advertisements. Managed company website, blog, marketing campaigns and social media platforms. Created vector illustrations to be used in surgical technique guides. Designed large-scale tradeshow graphics, brochures and all marketing materials.

Graphic Design Intern, Ninedot

October 2011 - May 2012

Worked as a team member in a small creative agency to provide brand strategy and research. Designed brochures, infographics, logos and advertisements for a broad range of clients.

Education

Salve Regina University

2008-2012 • Newport, RI

BA, Studio Art • Graphic Design & Photography • GPA: 3.8

St. Clare's, Oxford University

June 2012 • England

Skills & Programs

InDesign



Photoshop



Illustrator



iMovie



Typography



Photography



HTML & CSS



Microsoft Office



WordPress



Social Media

